

## Privacy Policy

*Last updated: June 10, 2025*

This Privacy Policy describes how Beparr Technology Private Limited ("PixMod AI", "we", "us", or "our") collects, uses, stores, and protects your information when you use our website and mobile application (collectively, the "Services").

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### 1. Information We Collect

We may collect the following personal information when you use PixMod AI:

- Name
- Email address
- Phone number
- Payment information
- User-uploaded product images

We also collect information through cookies and similar tracking technologies to enhance your experience and analyze usage.

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### 2. How We Use Your Information

- **Verification:** To verify your identity and process transactions.
  - **Image Processing:** User-uploaded images are used exclusively to generate modeling images as requested by you.
  - **Cookies & Tracking:** For authentication, analytics, and improving our services.
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### 3. User-Uploaded Images

- Uploaded images are used only to generate the requested modeling images.
  - Images are deleted from our servers within a maximum of 48 hours after processing.
  - You may request deletion of your images at any time via the website or app.
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### 4. Data Storage & Security

- Your personal data and images are securely stored on our servers using industry-standard security measures.
  - We use encryption, access controls, and regular security reviews to safeguard your information.
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## 5. Third-Party Services

- We use third-party services and AI platforms (such as payment processors, analytics, and AI image generation tools) to provide and improve our Services.
  - We **do not** share your personal information or images with any third parties for their own use.
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## 6. Data Retention

- Personal information is retained as long as your account is active or as required for legal and business purposes.
  - Uploaded images are deleted within 48 hours after processing, or sooner if you request deletion.
  - You can delete your account and all associated data at any time via the website or app.
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## 7. Cookies & Tracking

- PixMod AI uses cookies and similar tracking technologies for authentication, analytics, and user experience.
  - You can manage your cookie preferences in your browser or app settings.
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## 8. International Users

- PixMod AI serves users globally, including the EU, US, India, and other regions.
  - We comply with applicable data protection regulations in all regions we operate.
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## 9. Your Rights & Choices

- You have the right to access, update, or delete your personal information at any time.
  - For any privacy requests or questions, please contact us through the support section on our website or app.
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## 10. Contact Us

If you have any questions or requests regarding your privacy or this policy, please contact us via the support section on our website or app.

### **Legal Entity:**

Beparr Technology Private Limited

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We may update this Privacy Policy from time to time. Please review it regularly for any changes.

